



NOW IS THE TIME

Covid-19 Vaccine Hesitancy Survey Report

2022



Executive Summary

The findings of the research conducted during March 2022 found that, in a sample of 1000 people across The Bahamas, more than half reported receiving at least one dose of the Covid-19 vaccine (66%). The top reasons provided for taking the vaccine were that the vaccine is believed to be safe (77%) and Covid-19 is a threat to one's health (70%). In contrast, the top reasons reported for vaccine hesitancy were the belief that it is unsafe (58%) and the speed at which the vaccines were approved (48%). The groups with the highest vaccination rates were respondents age 55 years and older (74%), females (68%), and respondents with an annual household income of \$60,000 and over (80%). The respondent groups with the lowest vaccination rates were primarily between 33-54 years old (61%), male (63%), and had an annual household income of less than \$30,000 (61%). Forty percent of respondents personally knew someone who became seriously ill or died due to Covid-19. The majority of respondents (53%) cited news sources as their most trusted source for Covid-19 vaccination information. Most respondents confirmed that getting the vaccination was easy.

Objective

Medical authorities such as the The World Health Organization and The Bahamas' Ministry of Health and Wellness advocate vaccinations as the fastest way to end the pandemic and to reduce the emergence of new variants. Vaccination is not mandatory in The Bahamas and just over 50 percent of the country's eligible population is vaccinated, however, the vaccination rate has stalled over the past months. The Government of The Bahamas, hopes to have 70 percent to 80 percent of the population vaccinated by the end of 2022. In support of this goal, Templeton Religion Trust commissioned a national survey to better understand the reason for Covid-19 vaccination receptiveness or hesitancy in The Bahamas to guide the development of national vaccination campaign. The research was conducted from February 17- March 4, 2022.

Methodology

01

1,000 residents throughout The Bahamas were interviewed by using random mobile and telephone number selection .

02

Respondents were screened by age. Respondents 18 years and older were asked to complete the survey.

03

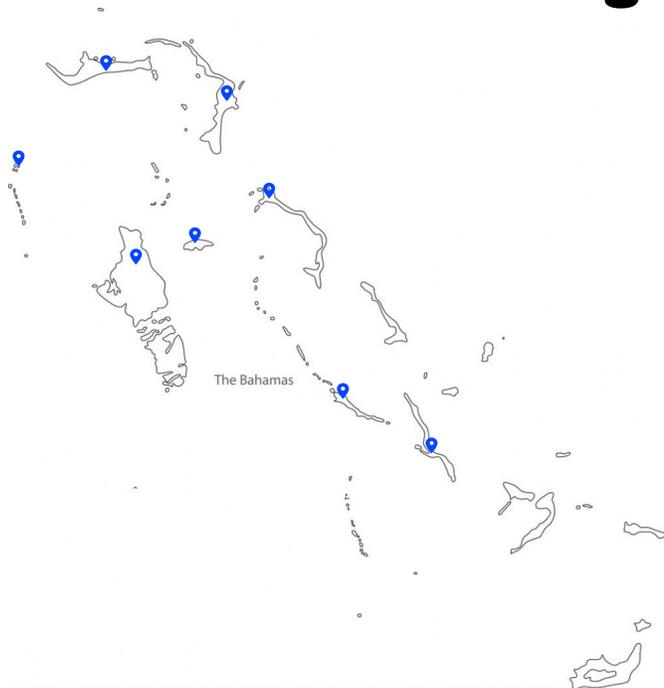
Data has been weighted in order to represent the population on the basis of age, gender and island population (based on the 2010 Census data).

04

The data tables presented within this report show breakdowns by gender, age group and income category.

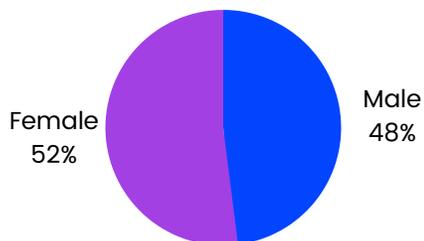


Demographics

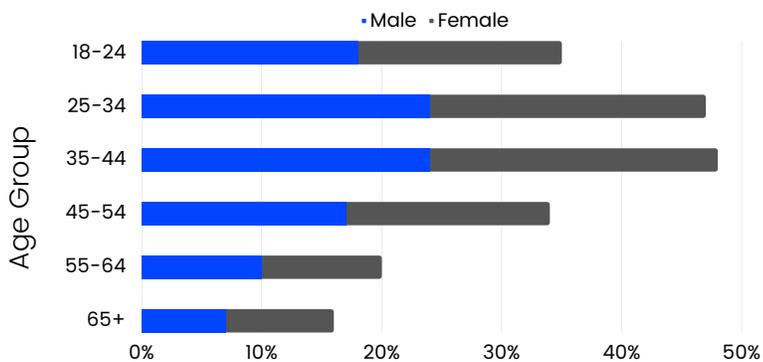


Island	
New Providence	71%
Grand Bahama	17%
Abaco	4%
Acklins, Crooked & Ragged Islands	0%
Andros	1%
Bimini & Cat Cay	1%
Cat Island	0%
Eleuthera	3%
Exuma	2%
Inagua & Mayaguana	0%
Long Island	1%
Rum Cay & San Salvador	0%

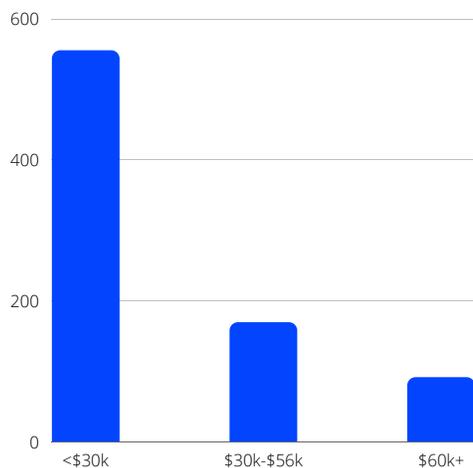
Gender



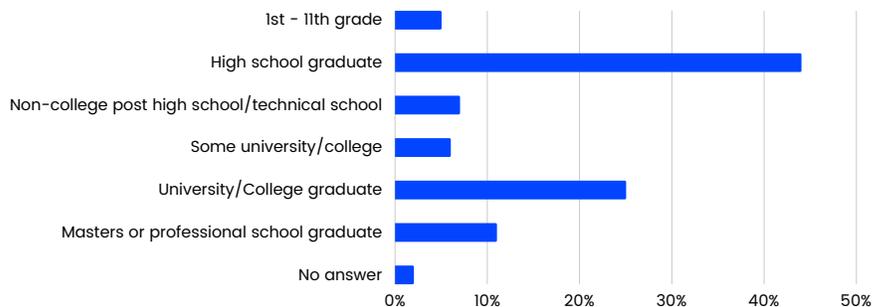
Age by Gender



Household Income (2021)

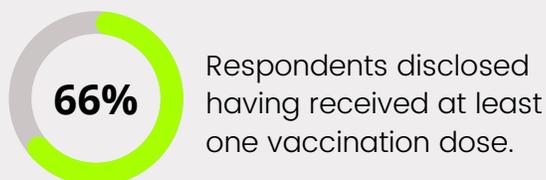
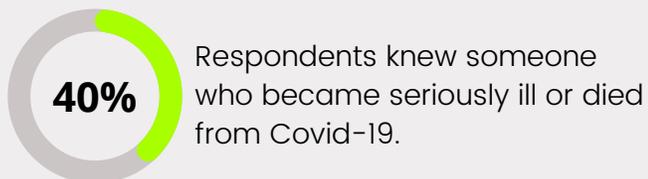


Highest Level of Education





Key Findings



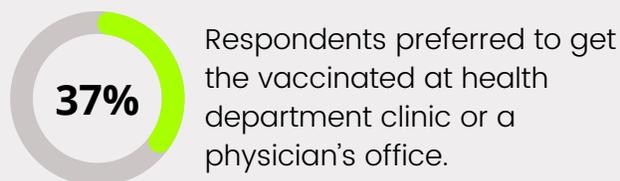
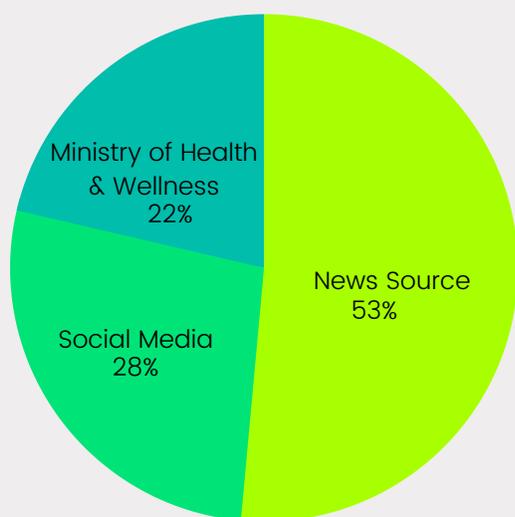
Groups with the highest rates of vaccination

- ↑ Females
- 55+ years old
- \$60k or higher annual income

Groups with the lowest rates of vaccination

- ↓ Males
- 35-54 years old
- \$30k or lower annual income

Top 3 Trusted Sources for Vaccine Information



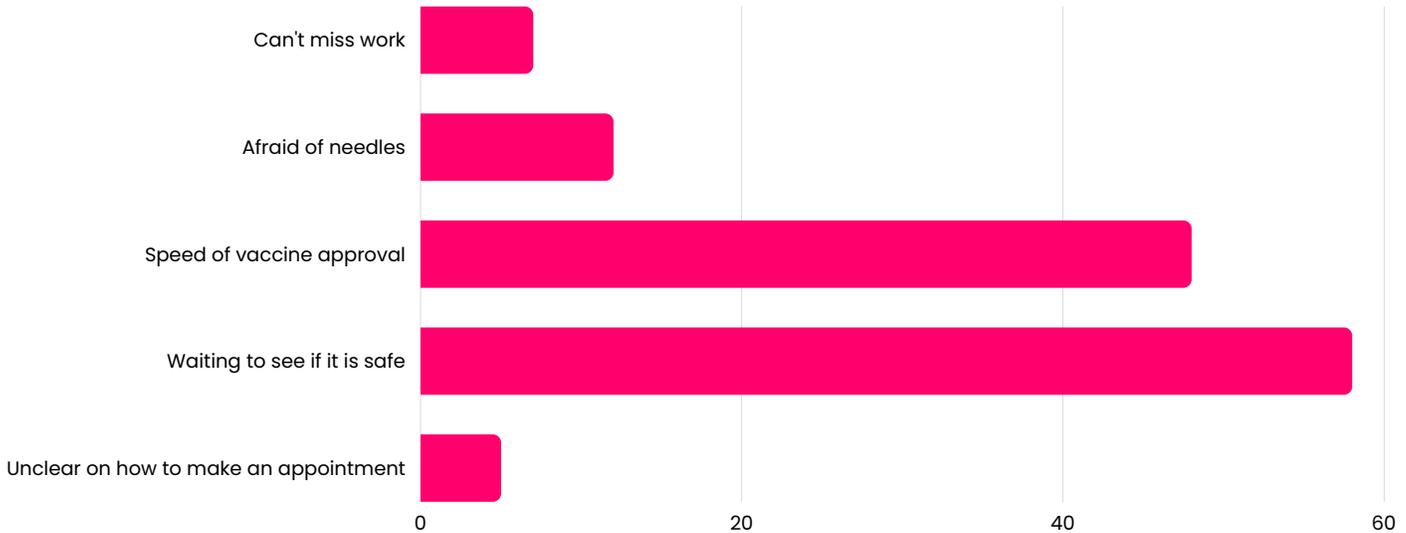
More than 80%

Respondents reported that getting the Covid-19 vaccination was very easy or somewhat easy, with the majority perceiving it as very easy.



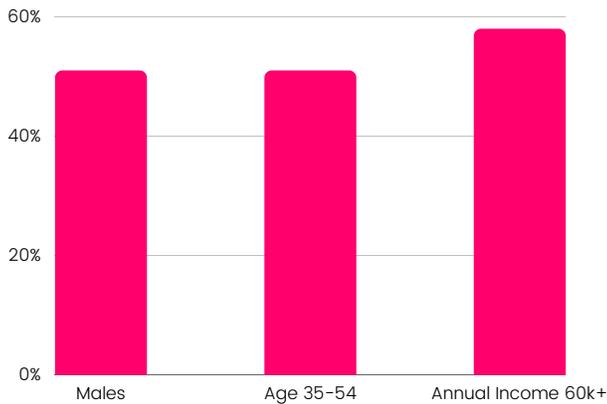
Why are people **unvaccinated**?

We asked unvaccinated respondents to confirm the main reason they chose not to take the Covid-19 vaccine.

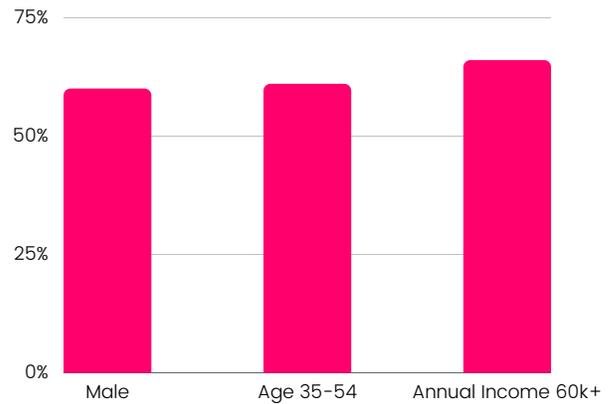


Key Reasons for Vaccine Hesitancy

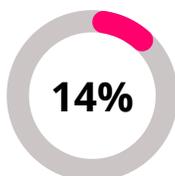
Speed of Vaccine Approval



Waiting to see if the Vaccine is Safe



We asked unvaccinated respondents to confirm whether they would get vaccinated if it were administered by a person close to them.

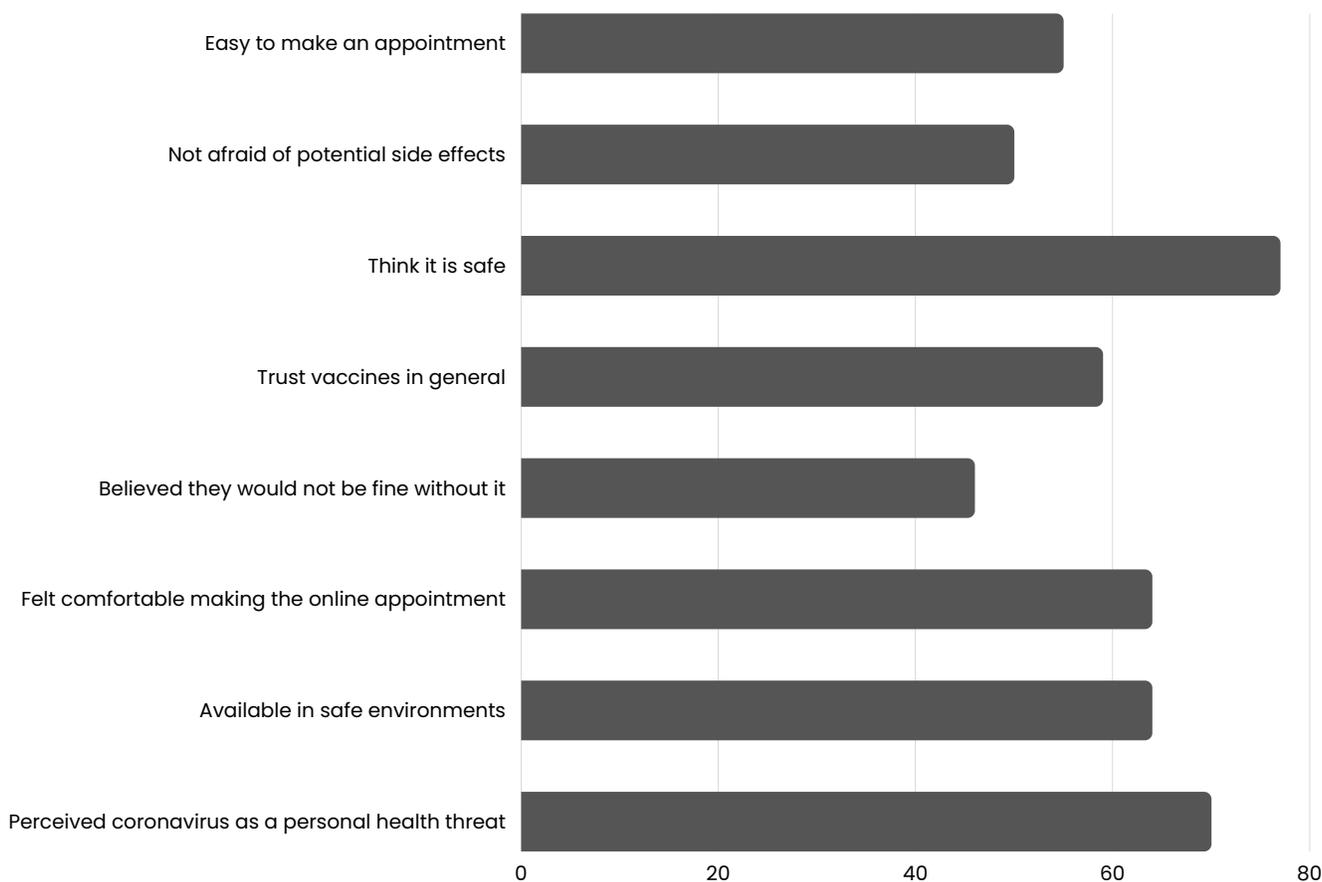


Unvaccinated respondents would get vaccinated if it was administered by a person close to them or they knew.

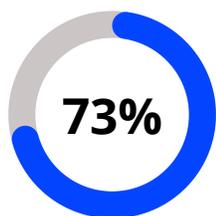


Why are people vaccinated?

We asked vaccinated respondents to confirm the statement that best described why they chose to take the Covid-19 vaccine.



 Respondents in the 55+ age group had the highest response rate for each of the above statements.



Respondents with an annual income of \$30k to \$60k who stated they got the vaccine because they felt comfortable making the vaccination appointment online.



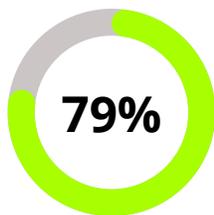
Encouraging Others to get Vaccinated

We asked respondents to indicate their level of agreement with statements about what they believe could encourage their family or friends to get vaccinated.



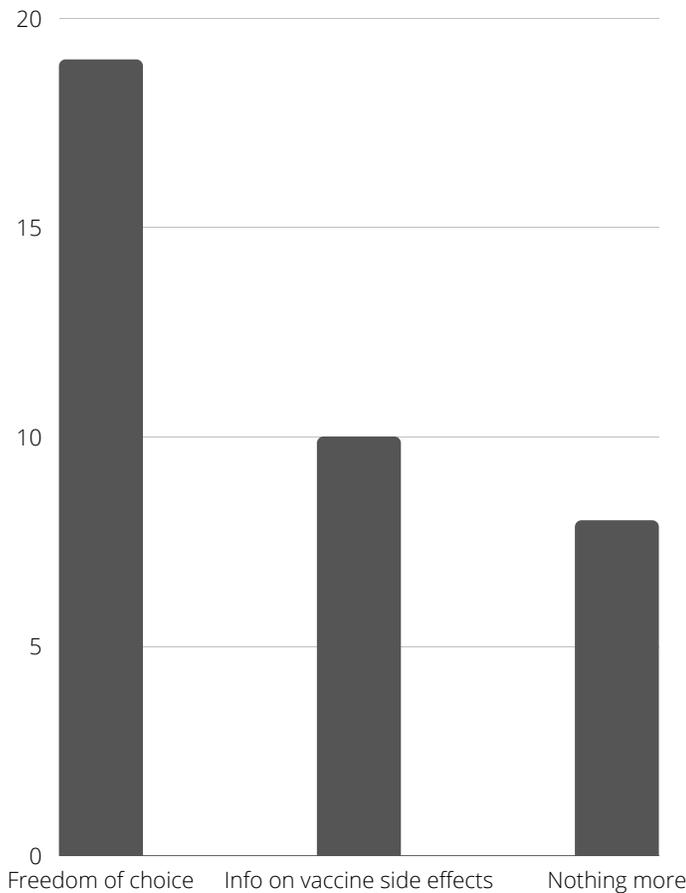
Increased availability of data on vaccines

Respondents believe getting more medical data about why the vaccines are effective would help them to get their friends/family members vaccinated.



Increased access to factual data

Respondents believed having access to a website with all the facts about the Corona Virus would help them to get their friends/family members vaccinated.



We asked respondents what information was missing that would help to encourage others to get vaccinated.

19% shared that a missing element of information that would be helpful in encouraging their friends/family to get vaccinated is that it's their own choice/free will to do so.

Report Commissioned by



templetonreligiontrust.org